

Matylda Gerber

CONTACT DETAILS

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EDUCATION

- 2014-2019 **PhD**, Warsaw School of Economics, Poland
Thesis: "The Role of Intuition in Experts' Decision-Making"
- 2009-2015 **MA in Psychology**, SWPS University of Social Sciences and Humanities, Wroclaw, Poland
Thesis: "Intuition as an Important Factor that Distinguishes Entrepreneurs from Employees"
- 2010-2012 **MA in Finance**, University of Economics, Wroclaw, Poland
Thesis: "Investors' Behavior Analysis as an Important Part of the Decision-Making Process"
- 2007-2010 **BA in Finance**, University of Economics, Wroclaw, Poland
Thesis: "Unrealistic Optimism and Overconfidence in Investing"

WORK EXPERIENCE

- 08 2021- **Human Resources Trainer**, Mission Intuition Matylda Gerber, Wroclaw, Poland
Providing knowledge, training and appropriate tools that enhance decision-making within an organization
- 09 2019 – 04 2021 **Expert in Behavioral Analysis**, Symmetrical.ai Limited, Warsaw, Poland
Providing research in banking sector on the role of unconscious processes on decision-making while credit granting
- 11 2015 – 09 2016 **Researcher in Computer Science Department**, Middlesex University, London, UK,
Research for VALCRI project - How Criminal Intelligence Analysts make decisions
- 09-10 2015 **Psychological Trainer & Consultant**, Nowoczesna Political Party, Wroclaw, Poland,
Providing training for party members: Behavior in Critical Situations in Front of TV Camera
- 06-08 2014 **Intern in Financial Analysis Department**, Penta Investments, Bratislava, Slovakia,
Creating financial valuation models for potential acquisitions in health care sector, providing benchmarking and global health care market analysis
- 08-11 2013 **Intern in Mergers & Acquisitions Department**, EY, Warsaw, Poland,
Providing analyzes in support of international transactions
- 06-10 2012 **Business Psychologist**, Szkoła Inwestowania Sp. Z o.o., Wroclaw, Poland,
Developing HR Crisis Warning System
- 10 2011 – 06 2012 **PR and Customer Account Specialist**, Time Solutions Sp. Z o.o., Wroclaw, Poland,
Developing new strategies to approach clients
- 2008 - 2011 **PR and Marketing Specialist**, EMC Instytut Medyczny S.A., Poland, Ireland,
Creating and implementing marketing projects in 4 hospitals to improve the image of medical entities after privatization

AWARDS AND SCHOLARSHIPS

- 2021 **The Gary A. Klein Award for best contribution to NDM Theory**
- 2019 **Finalist of the best idea for innovative start-up** – invited for MIT Technology & Innovation Bootcamp (Tokyo, Japan)
- 2017 **Scholarship for the best PhD students** (Warsaw School of Economics)
- 2015 **Best Student Paper Award** – International Conference on Naturalistic Decision Making (McLean, VA, USA)

- 2015 **Winner of the Unilever Future Leader League** Competition in Poland, **group leader** during Global Finals in London (Poland, UK)
- 2013 **The Fund for American Studies (TFAS)** – scholarship for young leaders to take part in a program devoted to international conflict management (Prague, Czech Republic)

BOOKS

Gerber, M. (2023). *Intuition. A Guide for Easy Understanding*. Zwierciadło, Poland.

PUBLICATIONS

1. **Gerber, M.** (2021). How do Experts Know that their Intuition is Right? Naturalistic Study on Executive Search Consultants.
2. **Gerber, M.** (2017). Insight Oriented Intuition as a New Negotiation Strategy. *Doctoral Consortium of the 17th International Conference on Group Decision and Negotiation*. M. Schoop and D. M. Kilgourv (eds), Hohenheim Discussion Papers in Business, 17-2017, 37-42.
3. **Gerber, M.** Szapiro, T. (2017). On Experts' Intuition as a Supportive Mechanism in Negotiations. *Proceedings of the 17th International Conference on Group Decision and Negotiation*. 16-2017, 279-288.
4. **Gerber, M.**, Wong, W. Kodagoda, N. (2017). How Analysts Think: What Triggers Insight? *Proceedings of the 13th International Conference on Naturalistic Decision Making, Bath, UK, 212-216*
5. **Gerber, M.**, Wong, W. Kodagoda, N. (2016). How Analysts Think: Decision-Making in the Absence of Clear Facts. *Proceedings of European Intelligence and Security Informatics Conference, 2016 IEEE*. Uppsala, Sweden, 132-135.
6. **Gerber, M.**, Wong, W. Kodagoda, N. (2016). How Analysts Think: Intuition, Leap of Faith and Insight. *Proceedings of the Human Factors and Ergonomic Society 2016 Annual Meeting*. Sage, Washington D.C., 173-177.
7. **Gerber, M.** (2015). Intuitive Potential and Predicting Entrepreneurship – a Study on a New Method of Measuring Intuition. *Proceedings of the International Conference on Naturalistic Decision Making*, McLean, VA, USA.
8. **Gerber, M.** (2014). The Role of Psychological Biases in Investment Decision-Making Processes. *Przegląd Organizacji*. 4, 45-50.

PRESENTATIONS DURING CONFERENCES

1. **Experts' Decision-Making Model Under Deep Uncertainty**. *2018 Annual Meeting for the Society for Decision Making Under Deep Uncertainty (DMDU), Culver City, California*.
2. **Intuition leading to insight as a decision support strategy**. *2017 Annual Meeting for the Society for Judgment and Decision Making (SJDM), Vancouver, Canada*.
3. (1) **Insight Oriented Intuition as a New Negotiation Strategy**. (2) **On Experts' Intuition as a Supportive Mechanism in Negotiations**. *The 17th International Conference on Group Decision and Negotiation, Hohenheim, Germany*.
4. **How Analysts Think: What Triggers Insight?** *The 13th International Conference on Naturalistic Decision Making, Bath, UK*.
5. **How Analysts Think: Decision-Making in the Absence of Clear Facts**. *European Intelligence and Security Informatics Conference, 2016 IEEE, Uppsala, Sweden*.
6. **How Analysts Think: Intuition, Leap of Faith and Insight**. *Human Factors and Ergonomic Society 2016 Annual Meeting, Sage, Washington D.C*
7. **Intuitive Potential and Predicting Entrepreneurship – a Study on a New Method of Measuring Intuition**. *The International Conference on Naturalistic Decision Making, McLean, VA, USA*.

CERTIFICATED TRAININGS

- 2019 **MIT Technology & Innovation Bootcamp** (Tokyo, Japan) – accelerated training in managing innovative projects
- 2017 **Shadow Box Training** (Washington D.C., US) – training in effective transfer of expertise to novices

OTHER SKILLS

- Music composer, saxophone player, single-engine airplane pilot (PPL(A) license)
- Polish – native / English – fluent (C1) / German – intermediate (B2) / French – intermediate (B2)